



Protecting your private information is our priority. This Statement of Privacy applies to www.iprepped.com and I Prepped, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to I Prepped, LLC include www.iprepped.com and I Prepped, LLC (“we”, “company”, “us”, “our”).

The I Prepped, LLC website is an e-commerce site, and by using the I Prepped, LLC website, you consent to the data practices described in this statement. A printable version is available [here](#).

WHAT PERSONAL INFORMATION WE COLLECT AND HOW WE DO IT

We collect data in two ways, information you provide to us and data that is automatically gathered when you visit our Site.

Information provided by you:

When an order is placed on the site, we collect personally identifiable information, such as:

- First and last names
- Mailing address
- Billing address
- Email address
- Phone Number
- Payment information

In addition, any combination of the above listed personal data will be collected dependent on the products or services you choose to use. Some of those options include:

- Creating a user account.
- Entering a sweepstakes or contest sponsored by us or one of our partners.
- Sending us an email message.
- Opt-in for electronic notifications such as targeted advertisements, sales, and newsletters.

To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We may also gather additional personal or non-personal information in the future.

Additionally, we do not gather or handle any sensitive data. Examples of sensitive data include social security numbers, racial or ethnic origin, political opinions, trade union membership, and genetic or biometric data. Please keep in mind that this is not an exhaustive list of examples, but rather a limited selection.

AUTOMATICALLY COLLECTED INFORMATION

Information about your computer hardware and software may be automatically collected by I Prepped, LLC. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding use of the I Prepped, LLC website. This information may be shared with third party service providers in accordance with our privacy policy.

EXTERNAL LINKS

If you follow hyperlinks from our site to another, please note that we are not responsible for and have no control over their content, or privacy policies and practices. We encourage you to review the privacy policies of every site you visit.

HOW WE USE YOUR PERSONAL INFORMATION

We process your personal information for a variety of reasons, depending on how you interact with our Site and services, including:

- Account creation.
- Respond to user inquiries and/or offer customer support.

- Send administrative information such as changes to policies, product and service information, and other similar communications.
- Fulfill and manage orders.
- Ask for consumer feedback.
- Protect our services from fraud with fraud monitoring and prevention.
- Identify usage trends and evaluate and improve our services, products, marketing, and user experience.
- To determine the effectiveness of our marketing and promotional campaigns.
- To comply with legal obligations.

In addition, if you have provided consent, we may also process your data for the following reasons:

- Send marketing and promotional materials.
- Post testimonials about our products and services.
- Send targeted marketing information to our users.

I Prepped, LLC may also use your personally identifiable information to inform you of other products or services available from I Prepped, LLC and its affiliates.

SECURITY OF YOUR PERSONAL INFORMATION

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the SSL/LTS protocol. This includes our hosting platform and our payment processing platform. I Prepped, LLC does not store any payment information, nor do we have access to this data.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) the security, integrity, and privacy of any and all information and data exchanged between you and us through this site cannot be guaranteed.

SHARING INFORMATION WITH THIRD PARTIES

I Prepped, LLC does not sell, rent, or lease its customer lists to third parties.

We provide personal information to suppliers and service providers in order to carry out its business activities, including website hosting, data analysis, payment processing, order fulfillment, shipping, information technology and related infrastructure, customer service, email delivery, auditing, marketing, and marketing research, and as required by government agencies as governed by laws and regulations.

To aid with statistical analysis, email or snail mail delivery, customer service, or delivery arrangements, we only exchange data with reliable partners. All such third parties are obligated to respect the security of your information and are barred from using it for any purpose other than to offer these services to I Prepped, LLC.

We may disclose your personal information without notice if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on I Prepped, LLC or the site; (b) protect and defend the rights or property of I Prepped, LLC; and/or (c) act under exigent circumstances to protect the personal safety of users of I Prepped, LLC or the public.

If you would like to opt-out of sharing your personal data, please complete this form, or send an email with "Do Not Share" in the subject line to myaccount@iprepped.com.

TRACKING USER BEHAVIOR

I Prepped, LLC may keep track of the websites and pages our users visit within I Prepped, LLC in order to determine which I Prepped, LLC services are the most popular. This data is used to deliver customized content and advertising within I Prepped, LLC to customers whose behavior indicates that they are interested in a particular subject area.

E-MAIL COMMUNICATIONS

From time to time, I Prepped, LLC may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication related to your account.

If you would like to stop receiving marketing or promotional communications via email from I Prepped, LLC, you may opt out of such communications by "replying STOP" or "clicking on the UNSUBSCRIBE button" on any electronic notification.

EXTERNAL DATA STORAGE SITES


We may store your data on servers provided by our third-party hosting and/or payment processing platform partners with whom we have contracted.

Your information, including personal data, may be transferred and maintained on servers outside of your state, province, country, or other government jurisdiction where data protection laws may differ from your jurisdiction. If you are located outside the United States, we may transfer your personal data to the United States and process it there.

By choosing to provide your personal data by submitting a form, creating an account, and/or continuing use of the Site, you are agreeing to the data transfer by our third-party hosting and payment processing platform partners.

SITE ANALYTICS

We use Google Analytics to help us analyze the traffic to our website using cookies and other similar technologies. In accordance with GDPR regulations, before collecting personal information about a site visitor's actions, we ask for permission to install first and third-party cookies.

A visitor's decision to accept or deny cookies from our site will be retained for a period of 12 months. Users can use the cookie preferences link  (found in the bottom, right corner of every webpage) to modify their cookie settings before the end of the 12-month period. At the end of one year, visitors will be required to refresh their cookie options once again.

DO NOT TRACK

Currently you can turn on the Do Not Track (DNT) function or setting in the majority of web browsers, some mobile operating systems, and mobile applications to indicate your privacy choices with regard to not having information about your online browsing activity tracked and collected. Although this function is available, there is no established common technical standard for identifying and utilizing DNT signals. As a result, we presently do not react to DNT browser signals or any other system that automatically transmits your preference not to be tracked online. We will update this privacy statement if a standard for online tracking is established that we are required to abide by in the future.

For more information about legislation that has been introduced in the United States Senate, please refer to Senate Bill 1578.

RIGHT TO DELETION

Subject to certain exceptions set forth below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records.
- Direct any service provider to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Completing the transaction for which the personal information was collected, fulfilling the terms of a written warranty or product recall conducted in accordance with federal law, providing a good or service requested by you or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise performing a contract between you and us.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for that activity.
- Debug to identify and repair errors that impair the existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act.
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to make impossible or seriously impair the achievement of such research, provided we have obtained your informed consent.
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us.
- Comply with an existing legal obligation.
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

If you would like your personal data deleted, please complete this form, or send an email to myaccount@iprepped.com.

CHILDREN UNDER 13

This site is not intended for individuals under the age of 13. I Prepped, LLC does not knowingly collect personally identifiable information from children under the age of 13. If you are under the age of 13, you must get permission from your parents providing consent.

COOKIE POLICY

Our Site uses cookie" to enhance the user's experience. A cookie is a small file that is stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits.

Users may choose to set their web browser to refuse cookies or to alert you when cookies are being sent. By doing so, this may decrease the quality of your user experience and/or the site might not function accordingly.

Cookies used by third-party partners are not covered under I Prepped, LLC's privacy policy.

For additional details visit our cookie policy, or to learn more on cookies and how they are used, visit <https://allaboutcookies.org/>.

CONSENT

We require consent to be freely given on specific actions such as placing an order, creating an account, email campaigns (targeted marketing), cookie usage, acceptance of company policies and subsequent updates.



If at any time you would like to change your preferences, you can make modifications within your account settings or send a request to myaccount@iprepped.com.

CHANGES TO THIS PRIVACY POLICY

I Prepped, LLC reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by either sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or services made available following such modifications will constitute your: (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide by and be bound by that policy.

CONTACT INFORMATION

I Prepped, LLC welcomes your questions or comments regarding this Statement of Privacy. If you believe we have not adhered to this statement, please contact us at one of the following:

From our website: Contact Us

Email Address:
service@iprepped.com

Telephone: (870) 292-3198

Mailing Address:
I Prepped, LLC
40 Plaza Way, Ste.8-182
Mountain Home, AR 72653

Effective as of August 08, 2022

In addition to the main privacy policy, this section applies to those residents of the State of California and the CALIFORNIA CONSUMER PRIVACY ACT (CCPA, as amended)

USE OF YOUR PERSONAL INFORMATION

Refer to main privacy policy, section How We Use Your Personal Information.

WHAT PERSONAL INFORMATION WE COLLECT AND HOW WE DO IT

Refer to main privacy policy, sections Information Provided By You and Automatically Collected Information.

WHO WE SHARE YOUR DATA WITH

Refer to main privacy policy, section Sharing Information With Third Parties.

RIGHT TO DELETION

Refer to main privacy policy, section Right to Deletion.

YOUR RIGHTS UNDER CCPA, AS AMENDED

You have the right to access the personal information we hold about you and to ask that your personal information be updated, deleted, shared, or not sold.

HOW TO EXERCISE YOUR RIGHTS

I Prepped, LLC offers several different options for residents of the State of California (USA) to exercise their data privacy rights:

1. Submitting the appropriate form(s) below
 - Access My Data / (blank form)
 - Erase My Data (delete) / (blank form)
2. You can edit your name, billing and shipping addresses, payment information, and phone number by logging in to your account on our website, www.iprepped.com. Updates to the email associated with your account are not permissible.
3. Clicking on the following link: [Do Not Share My Personal Data](#)
4. Sending an email to myaccount@iprepped.com with the required information (see appropriate form for details).
5. Completing a blank form and mailing it to:
I Prepped, LLC
Attn: Data Controller
40 Plaza Way, Ste 8-182
Mountain Home, AR 72653

If for any reason you are unable to complete any of the above forms, click on any of the links, or just need assistance, please send an email to our data controller at myaccount@iprepped.com.

CHANGES TO THIS CCPA, AS AMENDED POLICY

We may change or update this Notice from time to time. When we do, we will post the revised Notice on this page with a new "Last updated" date.

Last updated: January 19, 2023

In addition to the main privacy policy, this section applies to those residents of the European Union (EU) and the GENERAL DATA PROTECTION REGULATION (GDPR).

WHAT PERSONAL INFORMATION WE COLLECT AND HOW WE DO IT

Refer to main privacy policy, sections Information Provided By You, Automatically Collected Information, and Site Analytics.

USE OF YOUR PERSONAL INFORMATION

Refer to main privacy policy, section How We Use Your Personal Information.

HOW WE STORE YOUR DATA

Refer to main privacy policy sections Security Of Your Personal Information and External Data Storage Sites.

RIGHT TO DELETION

Refer to main privacy policy, section Right to Deletion.

DATA RIGHTS

You have the right to request a copy of your data so that another processor can use it, view the personal information we already have about you, and request that it be updated, or destroyed. In specific circumstances, you also have the right to request data portability, restrict processing, and object to processing. Additionally, you have the option to file a grievance with a supervisory authority (GDPR).

HOW TO EXERCISE YOUR RIGHTS

Residents of the European Union (EU) have a number of choices for exercising their right to data privacy. Regardless of submission choice, our data controller receives all notices. All options are shown below:

1. Submitting the appropriate form(s) below
 - Access My Data / (blank form)
 - Erase My Data (delete) / (blank form)
 - Receive Copy of My Data
2. You can edit your name, billing and shipping addresses, payment information, and phone number by logging in to your account on our website, www.iprepped.com. Updates to the email associated with your account are not permissible.
3. Send an email to myaccount@iprepped.com with the required information (see the appropriate form for details).
4. Completing a blank form and mailing it to:
I Prepped, LLC
Attn: Data Controller
40 Plaza Way, Ste 8-182
Mountain Home, AR 72653

If for any reason you are unable to complete any of the above forms, click on any of the links, or just need assistance, please send an email to our data controller at myaccount@iprepped.com.

LEGAL BASIS TO PROCESS DATA

Only when we have a legal basis for doing so under Article 6 of the GDPR do we collect and handle user data for those who are residents or citizens of the EU.

For the gathering and processing of personal data, we rely on the following legal justifications:

Consent: Occasionally, we may run an email marketing campaign or send out company newsletters, and before we can include you, we are required to obtain your consent indicating you wish to be targeted and/or receive various electronic notifications. At any time, customers have the ability to change their preferences by accessing their account with I Prepped, LLC, clicking the "unsubscribe" link in an electronic notification, or by sending an email request indicating their preference to myaccount@iprepped.com.

Contractual necessity: Anytime an order is placed on the I Prepped, LLC website or mobile app, a contract has been created. Any data that you provide during the checkout process may be sent to (and use the resulting information from) credit reference agencies to prevent fraudulent purchases. The information you provide is to complete the order, thereby fulfilling our obligation under the contract. If this information is not provided, the order will be cancelled and the contract will be null and void. In addition, we use this information to process returns and/or refunds.

Legitimate interest: Since we only collect personal information when there is a legitimate and reasonable reason, one can expect their data to be used for the following:

- Establishing an account with us,
- Account maintenance, managing complaints, and resolving any disputes.
- Provide customer service or support.
- Enabling secure access to the site.
- Promote and market our products and services and those of our trusted partners.
- Understand our customers' behavior, including their patterns along with likes and dislikes.
- Protect and support our business, colleagues, customers, and shareholders.
- Prevent and detect fraud and other crimes.
- Analyzing, administrating, and improving the website or mobile app.

- Protecting our rights or our property
- To comply with legal obligations
- Any other purpose related to you voluntarily providing us with your personal data.

ELECTRONIC NOTIFICATIONS

Refer to main privacy policy, section E-Mail Communications.

HOW TO EXERCISE YOUR RIGHTS

I Prepped, LLC offers three different options for residents of the European Union to exercise their data privacy rights: electronic submission of the forms listed above; sending an email to myaccount@iprepped.com; or by printing a completed form and mailing to:

I Prepped, LLC
ATTN: Data Controller
40 Plaza Way Ste. 8-182
Mountain Home, AR 72653

CHANGES TO THIS GDPR POLICY

We may change or update this notice from time to time. When we do, we will post the revised notice on this page with a new "Last updated" date.

Last updated: August 23, 2022

This section applies to residents of the State of Virginia and the **VIRGINIA CONSUMER DATA PROTECTION ACT (VCDPA)**

USE OF YOUR PERSONAL INFORMATION

Refer to main privacy policy, section How We Use Your Personal Information.

WHAT PERSONAL INFORMATION WE COLLECT AND HOW WE DO IT

Refer to main privacy policy, sections Information Provided By You and Automatically Collected Information.

WHO WE SHARE YOUR DATA WITH

Refer to main privacy policy, section Sharing Information With Third Parties.

RIGHT TO DELETION

Refer to main privacy policy, section Right to Deletion.

YOUR RIGHTS UNDER VCDPA

You have the right to access the personal information we hold about you and to ask that your personal information be updated, deleted, shared, or not sold.

I Prepped, LLC offers several different options for residents of the State of Virginia (USA) to exercise their data privacy rights:

1. Submitting the appropriate form(s) below:
 - Access My Data / (blank form)
 - Erase My Data (delete) / (blank form)



2. You can edit your name, billing and shipping addresses, payment information, and phone number by logging in to your account on our website, www.iprepped.com. Updates to the email associated with your account are not permissible.
3. Clicking on the following link: [Do Not Share My Personal Data](#)
4. Sending an email to myaccount@iprepped.com with the required information (see appropriate form for details).
5. Completing a blank form and mailing it to:
I Prepped, LLC
Attn: Data Controller
40 Plaza Way, Ste 8-182
Mountain Home, AR 72653

If for any reason you are unable to complete any of the above forms, click on any of the links, or just need assistance, please send an email to our data controller at myaccount@iprepped.com.

CHANGES TO THIS VDCPA POLICY

We may change or update this notice from time to time. When we do, we will post the revised notice on this page with a new "Last updated" date.

Last updated: January 23, 2023

INFORMATION ON REQUESTS RECEIVED DURING PRIOR CALENDAR YEAR

During the prior calendar year, ending December 31, 2022, I Prepped, LLC received consumer requests pursuant to the rights described in this Privacy Policy. Below are metrics reflecting the number of requests received and response to such requests.

Type of Request	Number of Requests			
	Received	Completed	Unable to complete*	Average # of Days to Complete
Request to Know (Access)	0	0	0	0
Request to Delete	0	0	0	0
Request to Opt-Out	0	0	0	0

*Requests were unable to be completed due to requestors ability to provide proper identity verification.